



## John Henry Neff Elementary School

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September 2021

To Whom it Concerns,
















Neff Elementary School PTO is getting ready for its bi-annual Lions Quest fundraiser. Lions Quest is a fun run that raises funds for our elementary school and will take place on October 22, 2021. Our fun run is not a race or speed competition, it is an opportunity for every student to have fun, while doing something healthy and supporting their school. That makes every student a winner!

The Neff PTO is a non-profit parent group that supports Neff Elementary School here in Lancaster. The school is home to approximately 300 students. Funds raised this year during Lions Quest will focus on improving the students' school resources and technology for the next 2 years. The money raised will also support classroom needs, school-wide assemblies, field trips, and family events. Students will be collecting pledges from family and friends for the day of the run.

With your help, this fundraiser will be a huge success. The families in the Neff Community are your customers, your neighbors. **Please consider becoming a corporate sponsor.** Your support will make a tremendous difference in the lives of our students. We have a variety of sponsorship levels and opportunities listed on the back of this letter. With your help we will reach our goal and continue enriching students' lives in our wonderful school.

Sincerely,

*Neff Elementary PTO*

| Sponsorship Benefits   | Roaring<br>Lions<br>\$500  | Mighty<br>Lions<br>\$350   | Lions<br>Cub<br>\$200   | Lions<br>Paw<br>\$100   | Lions<br>Pride<br>**In Kind<br>Donation  |
|--|--|--|---|---|--|
| Advertisement in event digital brochure distributed to the families of 300+ Neff students (must provide business card or logo)   | <br>Full page ad<br>8.5" wide<br>x 11" high | <br>Half page ad<br>7.5" wide x<br>4.75" high | <br>Third page ad<br>7.5" wide x<br>3" high | <br>Quarter page ad<br>3.5" wide x<br>4.75" high | <br>Shout out |
| Listing on Neff PTO Social Media Pages (Facebook, Instagram)   |   |   |   |    |  |
| Advertisement/Spotlight on website with a link to your business  |   |   |   |   |  |
| Marketing materials to be placed in each student drawstring bag to go home to families (must provide materials)  |   |   |   |   |  |
| Logo on small sign at 2 Neff Elementary events, Lion's Quest & Spring Fest (must provide logo). Sponsor Spotlight featured in monthly PTO email blast (month to be determined) |   |  |   |   |  |

\*\*In Kind Donation - We are in need of participation gifts for all of our 310 students! If your business would like to include a gift in our drawstring backpack (e.g. pencils, bracelets, coupons, ect.), we will apply that as a In Kind Donation.

In order for proper recognition at the event, we will need the sponsorship agreement filled out and mailed with your donation to Neff Elementary no later than Friday, October 8th, 2021.

For more information visit [neffpto.com/sponsor](http://neffpto.com/sponsor) or contact Lori at [NeffPTOPresident@gmail.com](mailto:NeffPTOPresident@gmail.com)